

BACHELOR OF CREATIVE INDUSTRIES

FULL-TIME

bcit.ca/creative-industries



PROGRAM OVERVIEW

The Bachelor of Creative Industries (BCI) program's aim is to prepare students with knowledge and applied skills in three core areas: creativity, technology, and business.

The program takes the technical and discipline-specific skills students developed during their diploma programs and layers on critical thinking, creativity, innovation, strategic management, entrepreneurship, inclusivity, communications, ethics, and emerging technology.

Designed for those ready to tackle complex challenges, this program equips students with the skills and vision to drive meaningful change. Industry experts guide students through advanced research and production tactics, demystifying current industry processes and helping them forecast future trends across creative sectors.

Recommended for success:

Have previously completed a diploma with a creative focus.
Attend an information session before applying to this program.

MORE INFORMATION

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Program Head
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bcit.ca/business-media

CAREER OPPORTUNITIES

Some career opportunities include:

- Creative Director
- Advertising Manager
- Systems Programmer
- Web Programmer
- Multimedia Developer
- Marketing Manager
- Web Marketing Manager
- Animator - animated films

PROGRAM DETAILS

This degree program runs full-time for 12 months [with an optional 4th term for work-integrated learning] and is located at the Downtown Campus.

The program is open to applications beginning:

- October 1st* for the September intake

**or next business day*

ENTRANCE REQUIREMENTS

This program has a two-step admission process. Applicants must meet all entrance requirements and will be accepted on a first qualified basis as long as space remains.

Step 1: Meet the following entrance requirements

- **Post-secondary education:** Completion of a diploma related to creative industries or equivalent post-secondary program of a minimum of 60 credits from BCIT or another post-secondary institution within the BC Transfer System.
- **English language proficiency category 2 -** English Studies 12 [67% or equivalent]. See bcit.ca/english for details.
- **Mandatory Applicant Questionnaire**
- **Digital Portfolio** of relevant works and past academic industry projects
- **Introduction video**

Step 2: Department assessment

Applications will be reviewed and assessed by the program department when the entrance requirements are complete. Please check the program website for more details.



PROGRAM MATRIX

TERM ONE		
Course No.	Course Name	Credits
CREA 7000	The Business of Creativity: Creative Industries Overview	3.0
CREA 7010	Project Management in Creative Industries	3.0
CREA 7020	Entrepreneurship and Innovation in Creative Industries	3.0
CREA 7030	Intercultural and Interdisciplinary Communication in Creative Industries	3.0
CREA 4035	Speculative Design	3.0

TERM TWO		
Course No.	Course Name	Credits
CREA 7100	Ethics and Professional Practice in Creative Industries	3.0
CREA 7110	Leadership and Team Management in Creative Industries	3.0
CREA 7120	Funding and Financial Management in Creative Industries	3.0
CREA 8000	Creative Industries Portfolio Development	3.0
CREA 4045	Frontiers of Technology in Innovation	3.0

TERM THREE		
Course No.	Course Name	Credits
CREA 8100	Growing the Creative Economy and Global Marketplace	3.0
CREA 8200	Creative Industries Capstone	6.0
CREA 4055	Creativity in a World of Emerging Intelligence	3.0
CREA 4060	Creative Economics and Market Dynamics	3.0

Students are required to complete the following:
12.0 credits of Unspecified Electives [scheduled in terms 1 to 3]
9.0 credits of Outside Core Discipline
6.0 credits of Written & Oral Communication

Total Credits: 60.0